

Pool & Spa
Basic Business Boot Camp Attendance Comments

Agnes Allbright, Security Alarm Corp., Port Charlotte, FL 941-625-9700

I feel it was a very informative session, an eye opener in many of our internal departments. Tom, you are a great teacher and speaker. You made it very enjoyable to learn. I also enjoyed your closing statements.

Pete Allbright, Security Alarm Corp., Port Charlotte, FL 941-625-9700

The session was very informative. Great job!! Dollars now make sense.

Carole & Scott Amundsen, Condor Pools, Spring Hill, FL 352-796-1111

I am totally impressed with everything I learned! Tom has been a great teacher. I learned a lot about overhead management. A lot of hands-on personal time to assist us and helped evaluate all aspects of our business.

Bill Kiernan, Atlantic Pool Maint., Lantana, FL 561-582-1830

Very valuable and I intend to track costs more carefully.

Jack Manilla, Portofino Pools, Jacksonville, FL 904-731-3144

I have an undergraduate degree in business, Masters in management, worked in Fortune 500 corporation 30 years, attended numerous training courses, yada, yada, yada! I've been to four county fairs, 3 goat ropings and 2 hog calling contests but never have experienced the most practical approach to running a business! Thank you.

Paul Manilla, Portofino Pools

It was very informative, eye opening, learned a lot of valuable information!

Melinda Muske, Blue Marlin Pool & Spa, Cae Coral, FL 239-283-9649

I cannot say enough about how excited Wade and I are! Being a small business you totally "squashed" the myth that you have to be big to be profitable. You gave us some great tools to evolve with.

Brigitte Sluman, Atlantic Pool Maint., Lantana, FL 561-582-1830

This was a wonderful class. Tom, you're the best. Kept my attention and that is hard to do.

Kristy Stanton, Sunrise Pools, Casselberry, FL 407-262-9311

Very informative and eye opening experience!

Troy Derheim, Tubs of Fun!, Fargo, ND 701-234-0705

I was very happy with the program. The hands-on was very helpful. I liked leaving with something accomplished, not just listening to a speaker. I also liked the wide variety of information I received. Very happy with the course! I would like to have the long-term option to work with someone in your office.

Ivy Brown, Tubs of Fun, Fargo, ND 701-234-0705

I learned more than I ever imagined. I am just thrilled to get home and try it out. There are just so many little things that will equal so much. I am so impressed with all the take home items, tapes, books, unbelievable quality and value. We were concerned about the initial cost of program—worth every penny!

Jason Loose, JDL Pools, Reno, NV 775-745-5607

My overall impression of the seminar is that it was a wake-up call for small companies. It was a matter of breaking down the business and re- building it with some fine tuning and lessons to the owner(s)

James Callen, A .T. Coyman, Orlando, FL 407-832-5876

A great way to open your eyes to the small, but large, day-to-day things that are overlooked..

Kim Polidoro, Bay Guard Pool Service, Tampa, FL 813-910-1015

Terrific! I liked the broad range of topics covered , from software to taxes to collecting receivables.

Douglas Fleisher, Blue Dolphin Pools, Vero Beach, FL 772-567-5853

This was money and time well spent. Need more in the pool industry like this.

R.C. Crotty, Hallmark Pool & Spa World, Kissimmee, FL 407-847-4622

Information well presented and concise. Course materials well organized and thought out.

Karen Crotty, Hallmark Pool & Spa World, Kissimmee, FL 407-847-4622

As an inexperienced person with business budgeting and planning, I now have a much better overview of the entire company and how to separate each one to be accountable. "Believe The Number". Pay attention to your numbers monthly-not annually.

Dave Ballard, Horizon Pool & Patio, Wellington, FL 561-790-0665

Communication before and during seminar was great. The hands-on program was very valuable.

Alan Brotz, Swim Systems, Inc., Oviedo, FL 407-366-8344

A fabulous way to get an honest look at my company's vital signs and the "medicine" it needs to be healthy.

Jacqueline Brotz, Swim Systems, Inc. Oviedo, FL 407-366-8344

We have been to other classes of this type and this is the first time we forced ourselves to follow through. Tom's sincerity is "above all" the most significant factor. I love your closing remarks.

Joe Kundrot, Aquatic Designs, Vero Beach, FL 866-794-1920

Very impressive & valuable for both successful & new business owners.