

Understanding the Balance Sheet

by
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Short Description of the Presentation:

Has it ever occurred to you why the bank turned down your loan? Much of a bank's decision making process is based on information they obtained from your Balance Sheet. The Balance Sheet reflects the overall health of your company; therefore the owner needs to fully understand all the numbers on their Balance Sheet which is what this presentation is all about.

Purpose Of The Balance Sheet

What Is It Telling You, and Others?

Detailed Review Of The Balance Sheet

- Current Assets
- Fixed Assets
- Other Assets
- Current Liabilities
- Long Term Liabilities
- Equity

What Numbers/Ratios Does The Bank Look At?

What Should YOUR Company Be Looking At?

