



Start With a Dream, End With a Goal

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Short Description of the Presentation:

All businesses start with a dream but that's not enough. Dave Ramsey is going to walk us through the step-by-step process of how to turn the dream into a goal. You will find this presentation to be both entertaining and practical.

Dreams

- Definition of a goal

Vision

- Turning the dream into a vision
- Restating vision

Mission Statement

- The value of having a mission statement
- Define who the company is and who it is not
- Mission statement should include
 - a) You or your company's skills and abilities
 - b) You or your company's personality traits
 - c) You or your company's values, dreams and passions

Goals

- Goals must include
 - a) Career
 - b) Social
 - c) Family
 - d) Intellectual
 - e) Physical
 - f) Spiritual
 - g) Financial
- Goals that work must be
 - a) Specific
 - b) Measurable
 - c) Have time limits
 - d) Be yours
 - e) Be in writing

Leading With Goals

- Goal must be passed onto the Team
- Value of shared goals
- Team needs to develop the goal