



How A Peer Group Can Supercharge Your Business

by

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Short Description of the Presentation:

Companies that are in peer groups, on average, grow three times faster than their direct competitors. This presentation will explain how peer groups work, how to find one and/or how to set one up yourself.

Growth and Change – Riding the Wave or Actual Growth?

Benefits of Being in a Peer Group

Definition of a Peer Group

Advantages and Disadvantages of Non-Industry and Industry Peer Groups

Advantages and Disadvantages of Organized and Self Organized Groups

Practical Benefits of Membership

- Best Practices
- Compensation
- Insurance
- Safety
- Production
- Purchasing, etc.

How to Self-Organize an Industry Specific Group

Sample Meeting Agenda

Contributions and Accountability

Summary

