

## Is Your Business Attractive to Current/Future Employees?

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### Short Description of the Presentation:

Do you complain about the lack of qualified technicians, turnover, little growth, poor communication and much more? If so, this presentation will provide a unique opportunity for listeners to take an honest look inside their company. Is your company “really” attractive to current and future employees?

### Common Problems We All Face

### Value of Creating/Attending a Mixed Group

### Common Problems and Solutions

- Can't find good people
- Undefined company culture
- How do I grow the company
- Rising to the level of our incompetency
- Communicating with your employees
  - a) Questions to ask your employees
  - b) Personal employee plans

### Value of Providing Personal Financial Planning

- The #1 problem among couples deals with finances
- Available resources

### Stopping Playing the Blame Game

### Becoming a People Business

