



## Communications: The Map to the Party

by  
Dave Ramsey

### **Short Description of the Presentation:**

High quality winning organizations have a culture of communication that is intentional and effective. It is literally the map to the party. This presentation is an actual recorded section from Dave Ramsey's multi-day EntreLeadership program.

### **The Effects of Poor Communication**

### **The "Real" Meaning of Reorganization**

### **Methods of Communications**

- KRA – Key Results Area (Job Description)
- Power of story
- Shared purpose
- Shared goals
- Static meetings
- Weekly reports with specific report times
- Annual reviews of employees
- Transparency, ask questions
- Management by walking around
- Group prayer

