



The ABC's of Investing

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Short Description of the Presentation:

You've worked hard and finally made some money. Now the question is "What do I do with it?" This presentation will provide an overview of investing from simply saving accounts to mutual funds. It all about Risk vs. Reward.

Defining Risk Tolerance

Fixed Investments:

- Savings accounts
- Money market investments
- CD's
- Government bonds
- Corporate bonds

Growth Investments:

- Stocks
- Speculation

Diversification Advantages

How To Invest:

- Which mutual funds to invest in
- Percentile ratings
- How to purchase mutual funds
- 401(k) Plans
- 529 Plans for children's education