

TOM BORG CONSULTING, LLC

Helping your leadership team connect, communicate and work together better without all the drama.

Consulting, Assessments, Training & Development Services



Consulting – through his intensive needs assessment approach, Tom can serve as a key resource in helping you implement the ideas and strategies necessary to take your company to the next level that it needs to go to.

Coaching – providing one-on-one coaching with a structured plan allows your key people to develop the skill sets more rapidly and completely.

Strategic Work Sessions – focused work sessions designed around your team’s specific needs and wants and will allow you to create the kind of culture that will allow your people to excel.

Customized Training and Development – develop your teams’ people skills through customized training workshops and programs that support the overall consulting and coaching process

Strategic Planning and Company Retreats – structured retreats to help your company refocus and revitalize.

Assessments – the types of assessments he offers:

- Behavioral – identifies what people do and how they do it.
- Motivators – identifies why people do what they do.
- Talent Insights – combines what people do, how they do it and why they do it.
- Emotional Quotient – measures a person’s emotional quotient and ways to develop it.
- Stress Quotient – measures a person’s stress levels and identifies tools to deal with them.
- Customer Service – identify the right abilities necessary to deliver the kind of service your customers and clients need and want.
- Sales – identify the right skill sets to help your sales team be productive and profitable.

Job Benchmarking – It is best to prevent miscommunication and conflict within in your organization by understanding the positions, you are hiring for and match the job to the right person.

Using TTI's patented and unique job benchmarking process we benchmark the job, not the people in the job.

With the Key Accountability process, you can "let the job talk" to know exactly what it needs for superior performance. Thus, knowing what the job requires allows you to hire the best person for the job.

Tom can work with your company on a contractual basis and provide your leadership group and your team members with a variety of consulting, assessments, one-on-one coaching, strategic work sessions, training and development services.

The Top 7 Reasons to Hire Tom Borg

1. Expertise

Since 1982, through his consulting, mentoring, strategic work sessions, books and articles, he has worked with businesses and organizations and helped them to run institutions that are more profitable and successful. He works with the management, team leaders and team members to develop their performance potential and holds them accountable to get results.

His client list includes organizations such as: Detroit Metropolitan Airport, Detroit-Windsor Tunnel, Downriver Community Federal Credit Union, Inch Memorials, Chrysler Corporation, Pulte Homes and many small businesses and many other organizations.

2. Currency

Tom stays current with his up to the minute and constant research and communication with other thought leaders and information experts in the business world. What this means is he is always bringing fresh ideas and business trends that are tried and proven to you. His most recent book ***True Small Business Brilliance*** is now available on Amazon.com

3. Relevance

With every assignment or project he brings directly relevant strategies, tools and examples that you and your team can relate to and use. He uses his ability to see things from a different perspective and bring fresh ideas and innovative solutions to your particular situation.

4. Easy to Work With

Tom is responsive, flexible and fun to work with. He is persistent and takes care of the details. He returns your phone calls promptly; he does what he says he is going to do. He shows up on time and stays around afterwards to interact and answer questions. He follows up and he sincerely cares about you and your team. He goes the extra mile to insure your satisfaction.

5. Interactive

During his on site projects, workshops, training, consulting or one-on-one coaching he gets your people engaged shows them what to do how to do it. He shows you how to hold them accountable to get the kind of results you want and need.

6. Experienced

His work background includes recreation director, senior citizens coordinator and building administrator for local government. His responsibilities included hiring, training, presenting, facilitating and disciplining his staff. Later he was hired by Dale Carnegie & Associates as an independent contractor where he served in the position of straight commission sales person, certified multi- course instructor and area manager. Since 1990 he has been a business consultant, mentor, trainer and author with his own company.

7. Authenticity

Over the years, Tom has learned through his mistakes and tough lessons his work experience has brought him. He brings those insights to each and every client he works with today.

Company and Organizational Services

Focus groups Internal and External

Conflict resolution

Talks, Workshops, Keynote speaker

Training - 1 hour to 3 days

Strategic work sessions

Meeting facilitation

Individual Mentoring for CEOs, manager or employees – 3 to 12 months

Secret shopper program

Webinars

Podcasts with recording-generic and customized

Various individual and group assessments and reports

Job Benchmarking

Retreats

Mission & vision statement creating and revising

Ride along sales coaching

Video training modules on line

Customized video training for your company

Company member websites

Certificate of completion for program participants

Online forums

Laminated reference guides

Self-coaching materials

Special customized booklets and reports

Monthly newsletter

Periodic articles of interest

White papers and special reports

Consulting 1 month to 36 months

One on one coaching 1 month to 36 months

Conferences Services

- Panel discussions
- Roundtable coaching
- Roundtable discussions