



Zombies In The Workplace

by

Tom Ziglar

Short Description of the Presentation:

Zombies are unengaged employees. This presentation will lay the groundwork to help you, as a manager, to get your employees engaged in the workplace.

What Makes a Person a Zombie?

Cost of Zombie's in the Workplace

Statistics on Employee Engagement

Benefits of Highly Engaged Companies

Reasons Why Quality People Leave Their Job

Engagement Solutions

- Leader that Cares
- Connect personal dreams and goals
- Understand value of the job to customer
- Perform formula
- Work for a dream, not a paycheck
- Simple examples