



A Panel Discussion on the Benefits of Peer Groups by Peter Troast (Moderator)

Short Description of the Presentation:

Peer groups are great resource for companies that want to grow, if they have thick skins. This presentation is a group discussion, between contractors, about how peer groups are organized, what the benefits are and how they function.

- **Overview of a peer group**
- **How to recruit new members**
- **Normal format of the meeting**
- **Optional formats**
- **What happens between meetings**
- **Value of different trades within the same groups**
- **The challenge of being vulnerable**
- **How company employees react about being interviewed during a peer group visit**
- **Benchmarking financials**
- **Focusing on the big five**
- **Non-disclosure agreements from members**
- **Other Key Performance Indicators to discuss**
- **Time and financial commitment required**
- **Other possible peer group models**