

Seventeen (17) Business Tips for New, or Relatively New, Companies

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AUDIO SERIES

Short Description of the Presentation:

It is not easy starting a new business. This program is designed to provide a few foundational “business” tips that you will not find in most books.

Introduction

Seventeen (17) Business Tips

- Positioning the Owner Within the Labor Pricing Model
- Tips on Setting Up A Chart of Accounts
- Utilizing QuickBooks Along with a Few Tips
- Enter Data in QuickBooks – CPA vs. In-House
- Monthly Financial Reviews
- Frequency of Recalculating Hours Rates
- Joining a Mixed Group
- Creating Weekly Saving Mounts Up Quickly
- Funding Dissatisfied Customer Complaints
- Suggestions for Covering Credit Card Fees
- Creating a Totally Separate Checking Account for Payroll
- Creating and Utilizing a Formal Collections Policy
- Getting Deposits on Jobs and How to Handle the Money
- Collecting on the Spot for Service

- Establishing a Line of Credit plus the Benefits and Dangers
- Tips for Keeping Credit Cards Paid Off
- Benefits of Keeping Suppliers Paid Up and the How to Do It!

Summary