



# Who, Not How: The Best Formula for Achieving Bigger Goals

by  
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## Short Description of the Presentation:

This presentation will be a paradigm shift in thinking. The goal is to shift from thinking about how you can do the job to who can best get the job done. The who may be a current employee, a support service or a new hire.

## How to Achieve Bigger Goals

- Don't Ask "how", ask "who" can help me achieve my goals
- *Who* creates abundance and expansion
- Focusing on *how* limits us to our own knowledge
- Finding *who's* for all areas of your life
- Time creates money and money creates freedom
- Bottom line – *Who* can the task, or job, be delegated to?
- Setting specific expectations for the *who* that will be doing the job